6.2.1 The Institutional Strategic perspective plan is effectively deployed

1. Red Ribbon Club of Govt. West College is performing various selfless services for the society.

RED RIBBON CLUB

The Red Ribbon Club (RRC) is a comprehensive promotional and preventive intervention to enhance voluntary blood donation as well as mainstream HIV & AIDS prevention, care & support and treatment impact, mitigation, stigma reduction, among the youth in educational institutions. It will also prepare and promote youth peer educators within and outside the campuses.

The Red Ribbon Club of Govt. Aizawl West College was constituted in 2006. At present there are two Nodal Officers and 12 trained Peer Educators.

Objectives:

- To reduce new HIV infection among youth by raising their risk perception through awareness on Sex, Sexuality and HIV&AIDS.
- To induce among youth the spirit to help and support People Living with HIV/AIDS (PLHIV) thereby reducing stigma and discrimination against PLHIVs.
- To motivate youth and build their capacity as peer educators and change agents by developing their skills on leadership, negotiation, and teambuilding.
- 4. To promote Voluntary Blood Donation among youth.

(MALSAWMTLUANGI CHUAUHANG)
Nodal Officer
Red Ribbon Club
Govt. Aizawl West College

April



2. Adventure Club of the college is affiliated to the National Adventure Foundation of India.

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